

Process Engineering MANUFACTURING

Control &

PECM
Global Success
Through Innovation

Media Pack 2017
www.pecm.co.uk



About PECM

Process Engineering Control & Manufacturing is a lively, engaging, insightful, independent publication which offers practical advice & solutions on the technical and management challenges faced by engineers and managers in the process & manufacturing industries.

Encompassing printed and digital media, PECM covers a huge range of marketing possibilities and provides a fantastic, cost effective platform to promote your products and services.

Circulation

With a total of over 300,000 readers worldwide, the publication is widely read, recognized, and well respected within the process & manufacturing industries, These include: Process Engineers, Chemical Engineers, Instrumentation Engineers, Mechanical Engineers, Plant Engineers, Precision Engineers, Environmental Engineers, General Engineers, Companies and Organizations in the Food, Dairy, Beverage, Brewing, Semiconductor, Pharmaceutical, Biotechnology, Chemical, Oil & Gas, as well as all UK's major manufacturing units.

Circulation Breakdown

Buyer	8.2 %
Director	31.81 %
Education / Governmental	3.1 %
Other	6.2 %
Production Director	8.4 %
Process Engineer	19.4 %
Production Manager	5.6 %
Quality Control	1.9 %
R&D	2.39 %
Systems Integration	0.7 %
Works . Maintenance	12.3 %

Digital Edition

With the digital edition, PECM magazine becomes a fully interactive reading experience.

Distributed to a further 285,000 readers digitally. The digiMag allows readers to not just read a publication they all know directly on their computers, but also interact with it. Hyperlinks throughout the printed edition come to life within the digiMag providing a quick and easy way for our readers to get to the information that matters to them.

Summary

15,000+ Hard Copies, Distributed, Bi-Monthly
285,000+ Digital Copies Emailed Out
Increased Distribution At Trade Shows / Exhibitions

Features List

Each edition contains the following features throughout 2017

- Editors Choice
- News & Events
- Air, Gas & Odour Control
- Boilers & Maintenance
- Connections & Fittings
- Control & Automation
- Drives, Motors & Gears
- Electrical & Electronics
- Facilities Management
- Fluid Handling
- Health & Safety
- Hydraulics & Pneumatics
- Lifting & Handling
- Lubricants
- Machining & Machinery
- Measurements & Monitoring
- Process Technologies
- Product News
- Software & Systems
- Storage, Handling & Distribution
- Switches & Sensors
- Tools
- Training & Recruitment
- Waste Management
- Water & Effluent Treatment

Rates & Data >>

Electronic Marketing Opportunities

Buyers Guide Entry - £275

The PECM Global Buyers Guide is an industry leading business and comprehensive product search tool, promoting innovative companies and product technology to key buyers within all industry sectors.

PECM generates thousands of unique visitors every month providing B2B opportunities, an easy to use search option and a wide variety of industry categories.

eNewsletter Entry - £295

Directly sent to the inboxes of over 234,000 of the most up to date key decision makers within the Process, Engineering & Manufacturing industries.

With no limit to word or image count, the eNewsletter is a great way to get your full story across to our readership. A completely digital distribution and enquiry system means the eNewsletter is the best way to get the most from your marketing budget.

To see a copy of the latest newsletter simply go to pr.pecm.co.uk

Web Banners - £550

With the PECM website receiving an average of 18,350 views per month, this is a great opportunity to take advantage of publishing your very own rotating or static web banner, which in turn will drive traffic directly through to your own website generating some fantastic enquiries. We will also supply you with in-depth statistics, generated from your banner as and when requested throughout the year. The banner will be held on the site for 12 consecutive months from the date of publishing.

Please note: We have limited amount of availability due to high demand and restricted space.

Advertising Data

Display Advertising Rates & Specifications

Size	Area	Trim	Bleed
Double Page Spread £2,500	400mm x 277mm	420mm x 297mm	426mm x 303mm
Full Page £1,495	190mm x 277mm	210mm x 297mm	216mm x 303mm
Half Page Horizontal £950	180mm x 132mm	N/A	N/A
Half Page Vertical £950	88mm x 267mm	N/A	N/A
Quarter Page £675	88mm x 132mm	N/A	N/A

Copy Details

Adverts:

Pre made adverts at any of the above sizes can be supplied in any of the industry standard formats (PDF, TIFF, JPG, INDD) at 300dpi.

Product Showcase / Edit - £295 / £85:

Copy to be supplied in the form of a hi-resolution colour image, along with 80 - 100 words of text. Product showcases include full company contact details

Buyers Guide Entry - £275:

5-6 images supplied in the standard formats along with company logo, full company contact details and preferred text within a word doc or similar format.

Website Banner - £550:

A web ready image file (JPG / PNG / BMP) or animated GIF. 160 x 75 pixels further banner space can be purchased and combined.

eNewsletter Entry - £295:

Images can be supplied in any of the standard formats along with text in a word document or similar file type.

Please contact us in regards to Solus emails and loose insertions.

Don't have your own reprographics team? No worries, PECM offer their own qualified reprographics skills at no extra cost.

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Trade Shows & Exhibitions Timetable

As well as distributing over 15,000 hard copies to our dedicated readership each edition of PECM attends a number of exhibitions and trade shows up and down the country. Throughout the year we promote our client base by distributing copies of our magazine to the exhibitions shown below.

Trade Show / Exhibition	Dates	Distributed Issue(s)
Southern Manufacturing	21st March - 23rd March 2017	Issue 25 Mar/Apr 2017
edie Live 2017	23rd May - 24th May 2017	Issue 26 May/June 2017
Utility Week Live	23rd May - 24th May 2017	Issue 26 May/June 2017
Subcon	6th June - 8th June 2017	Issue 26 May/June 2017
Advanced Manufacturing Show	6th June - 8th June 2017	Issue 26 May/June 2017
PPMA Show	26th Sept - 28th Sept 2017	Issue 28 Sep/Oct 2017
Advanced Engineering Show	1st Nov - 2nd Nov 2017	Issue 29 Nov/Dec 2017
Northern Manufacturing Show	Date TBA	N/A