# Engineering MANUFACTURING

# 2026 MEDIA PACK

Each issue of our publication features a wide range of sections dedicated to the engineering and manufacturing industry, providing readers with comprehensive coverage of the latest trends, technologies, and developments shaping the field. Whether you're looking to stay updated on cutting-edge innovations, explore best practices, or gain valuable insights from industry experts, our content is designed to keep you informed and ahead of the curve. Below are some of the key topics that are consistently featured in every edition throughout the year, ensuring a well-rounded perspective on the most critical areas in engineering and manufacturing



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# Welcome to the future of engineering and manufacturing media.

Each issue of our publication is a powerhouse of innovation, delivering pioneering content that drives the industry forward. We break down the latest breakthroughs, spotlight disruptive technologies, and decode emerging trends that are redefining what's possible. Designed for visionaries and trailblazers, our content equips you with exclusive insights and forward-thinking strategies to not just keep pace—but to lead.

Explore groundbreaking technologies, next-level best practices, and thought leadership from the frontlines of industry transformation. Below, discover the core themes that permeate every edition—curated to provide a dynamic, 360-degree view of the forces shaping engineering and manufacturing in 2025 and beyond.





## Meet some of the team



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# **Key features include:**

- Air, Gas & Odour Control
- Additive Manufacturing & 3D Printing
- Advanced Materials & Composites
- Automotive Engineering & Mobility Solutions
- Boilers, Heating & Maintenance
- Connections, Fittings & Fasteners
- Control & Automation Technologies
- Drives, Motors & Gear Systems
- Electrical Systems & Electronics
- Energy Efficiency & Renewable Energy
- Facilities Management & Infrastructure
- Fluid Handling & Pumping Systems
- Health, Safety & Environmental Compliance
- Hydraulics, Pneumatics & Actuators

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- Software Solutions & Systems Integration
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- Sensors, Switches & Instrumentation
- Supply Chain & Procurement
- Testing & Inspection Services
- Training, Recruitment & Workforce Development
- Valves, Flow Control & Regulation
- Vision Systems & Industrial Imaging





# 2026 feature highlights with relevant trade shows

#### January/February - Issue 78

- Energy Efficiency & Renewable Energy
- Advanced Materials & Composites
- Industrial IoT & Smart Manufacturing

#### **Relevant Trade Show:**

 Southern Manufacturing & Electronics 2026 — 3-5 February 2026,
 Farnborough International Exhibition & Conference Centre
 Focus on manufacturing technologies, automation, electronics, and industry innovation align perfectly with early-year planning and new tech rollouts.

#### March/April - Issue 79

- Health & Safety
- Machining & Machinery
- Process Technologies

#### **Relevant Trade Shows:**

 MACH 2026 — 20-24 April 2026, NEC Birmingham

The UK's largest manufacturing exhibition showcasing machining, automation, robotics, and manufacturing technologies.

 The Health & Safety Event 2026 — April 2026 (exact dates TBC), NEC Birmingham Key event for safety compliance and workplace health advancements.



#### May/June - Issue 80

- Software & Systems
- Facilities Management
- Connections & Fittings

#### **Relevant Trade Shows:**

- Utility Week Live 2026 May 2026 (exact dates TBC), NEC Birmingham
   Pan-utility exhibition focusing on digitalisation, software, and operational efficiency.
- Smart Manufacturing & Engineering Week
   2026 3-4 June 2026, NEC Birmingham
   Leading UK festival for advanced manufacturing and smart factory technologies.
- Subcon Show 2026 3-4 June 2026, NEC
  Birmingham
  Leading subcontract manufacturing event linking
  suppliers and buyers across aerospace, defence and
  more.
- ChemUK 2026 Expo 20-21 May 2026, NEC Birmingham Focus on chemical process engineering and innovations.

#### July/August - Issue 81

- Fluid Handling
- Valves & Flow Control
- Control & Automation

#### Relevant Trade Show:

The Advanced Materials Show 2026 — 8-9
 July 2026, NEC Birmingham
 Advanced materials used in fluid systems, engineering and manufacturing sectors.

#### September/October - Issue 82

- Robotics
- Measurements & Monitoring
- Packaging

#### Relevant Trade Shows:

- PPMA Show 2026 Autumn 2026 (exact dates TBC)
   UK's premier processing and packaging machinery event.
- Engineering Design Show 2026 Dates TBC Focuses on design technologies pertinent to robotics and precision measurement.
- Advanced Engineering Show 2026 Dates TBC

Showcases innovations in robotics, inspection, and monitoring technologies.

#### November/December - Issue 83

- Machining & Machinery
- Electrical & Electronics
- Storage, Handling & Distribution
- Tools

#### **Relevant Trade Shows:**

None

Stay informed with the latest trends, technologies, and innovations in the industry with each issue!



## **PECM 2026 Media Overview**

In 2026, PECM delivers exceptional value by combining premium quality with market-leading reach. With a powerful combined print and digital circulation exceeding 165,000+ engaged readers, PECM remains one of the most trusted and influential publications in the process and manufacturing sectors.

Our audience is made up of highly specialized engineering professionals—including Process, Chemical, Instrumentation, Mechanical, Plant, Precision, and Environmental Engineers—ensuring your message targets the technical decision-makers driving operational excellence and capital investment.

PECM is the authoritative publication serving advanced manufacturing sectors such as Food Processing, Dairy, Beverage, Brewing, Semiconductor Fabrication, Pharmaceutical Production,

Biotechnology, Chemical Processing, and Oil &

Gas, as well as all major UK manufacturing facilities. This precise and industry-focused distribution guarantees your campaign delivers maximum ROI by connecting you directly with engineers, plant managers, and procurement leaders spearheading innovation and efficiency in production environments.

Renowned for delivering authoritative insights and the latest industry trends, PECM provides advertisers with a premium platform that combines competitive 2026 pricing with outstanding reach and engagement — delivering the highest return on investment without compromising on quality.

Partner with PECM in 2026 to showcase your brand where it matters most, empowering engineers and organizations to achieve success and stay ahead in a rapidly evolving marketplace.

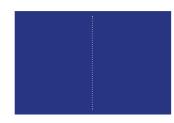


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# **Advertising Specifications**

Ignite your brand's potential with PECM's exclusive advertising opportunities—designed to captivate and expand your presence across the heart of engineering and manufacturing.



#### Double Page Spread - £2,550

Make an unforgettable impact with a Double Page Spread, the ultimate way to showcase your brand in PECM. Spanning an expansive 400mm x 277mm ad area, this premium option offers unparalleled visibility, allowing you to deliver your message across two full pages. With a trim size of 420mm x 297mm and a bleed area of 426mm x 303mm, your content will be framed perfectly for maximum effect, creating a visually striking presentation that grabs attention and leaves a lasting impression on industry leaders and decision-makers.



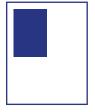
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Showcase your brand with a full-page ad, offering prime visibility across 190mm x 277mm. With a professional trim size of 210mm x 297mm and a bleed area of 216mm x 303mm, your content will stand out in full brilliance, ensuring your message makes an impact.



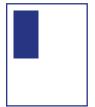
#### Half Page Ad - £950

Ideal for those looking for significant exposure at a more affordable rate, our half-page ad covers 180mm x 132mm, providing ample space to engage readers with your products or services.



#### Quarter Page Ad - £675

For businesses seeking targeted engagement, the quarter-page ad (88mm x 132mm) offers a compact yet effective platform to promote your brand or key offerings.



#### Editorial Showcase - £175

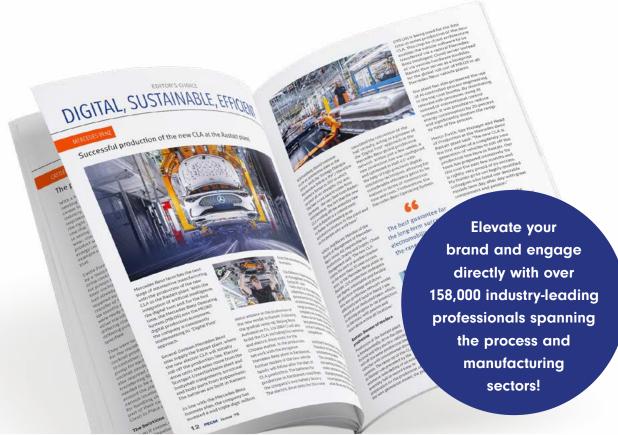
Looking to highlight a special achievement or service?

Our Editorial Showcase includes 120 words of text, a full-color image, and your company contact details—perfect for spotlighting success stories and new innovations.

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## **Editorial submissions**



We warmly invite you to share your company's standout projects or inspiring case studies with us. We'd be thrilled to showcase your work in PECM and celebrate your contributions to the engineering and manufacturing community.

To submit your latest achievements for consideration, please reach out directly to our Editor-in-Chief at editor@mhmagazine.co.uk or give us a call on 01227 937174 We look forward to hearing from you!

#### **Get in Touch**

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# 2026 UK Engineering & Manufacturing Trade Shows

#### 1. MACH 2026

Dates: 20 - 24 April 2026Location: NEC, Birmingham

• Overview: The UK's largest and most influential advanced engineering and manufacturing exhibition. MACH attracts over 25,000 visitors and 600+ exhibitors, showcasing cutting-edge manufacturing technologies, automation, and engineering innovations. It's the premier event to connect with decision-makers, buyers, and industry leaders across the manufacturing supply chain.

# 2. Southern Manufacturing & Electronics 2026

• Dates: Early February 2026 (exact dates TBC)

- Location: Farnborough International Exhibition & Conference Centre
- Overview: The UK's largest manufacturing event focusing on electronics, automation, and industrial technologies.

#### 3. The Health & Safety Event 2026

• Dates: April 2026 (exact dates TBC)

• Location: NEC, Birmingham

 Overview: The UK's leading health and safety exhibition, essential for professionals managing workplace safety and compliance.

#### 4. Utility Week Live 2026

• Dates: May 2026 (exact dates TBC)

• Location: NEC, Birmingham

 Overview: Europe's only pan-utility exhibition, gathering key professionals from across UK utility sectors to drive innovation and collaborative problemsolving.

#### 5. Subcon Show 2026

• Dates: June 2026 (exact dates TBC)

• Location: NEC, Birmingham

 Overview: The UK's leading subcontract manufacturing event, featuring aerospace, medical, defence, and general manufacturing suppliers.

# 6. Smart Manufacturing & Engineering Week 2026

• Dates: June 2026 (exact dates TBC)

• Location: NEC, Birmingham

 Overview: The largest UK festival of advanced manufacturing and engineering, showcasing the latest hardware, software, and innovative solutions.



#### 7. The Advanced Materials Show 2026

• Dates: July 2026 (exact dates TBC)

• Location: NEC, Birmingham

 Overview: A premier event focused on innovative materials critical to automotive, aerospace, energy, and other high-tech industries.

#### 8. PPMA Show 2026

• Dates: Autumn 2026 (exact dates TBC)

• Location: TBC

• Overview: The UK's largest event for processing and packaging machinery professionals with over 30 years of history.

#### 9. Engineering Design Show 2026

• Dates: TBC

• Location: TBC

• Overview: Showcasing the latest in mechanical, electronic, and embedded system design technologies.

#### 10. Advanced Engineering Show 2026

• Dates: TBC

• Location: TBC

• Overview: A top UK event highlighting innovations, new technologies, and engineering solutions across multiple sectors.



# 2026 Digital advertising rates

#### **Premier Advertising Opportunities**

#### **Website Banner:**

Maximize your visibility with our premium website banner placement at www.pecm.co.uk. Your banner will be prominently displayed for 12 consecutive months, ensuring prime exposure to your target audience. The banner will also be linked to your website, allowing us to track and provide detailed click-through analytics. Plus, our in-house design team can create the banner for you at no additional cost.

Price: £1,095 for 12 months



#### **Directory Entry:**

Take advantage of a powerful global presence with our Global Directory at www.pecm.co.uk/directory. This includes up to 1,000 words of text, a selection of images, your company logo, and contact details, all strategically listed under the categories of your choice for a full year.

Price: £650 for 12 months

#### **Solus Email / E-shot:**

Reach a targeted audience with our solus email campaigns. Our E-shot has a circulation of 158,681 recipients, with impressive average engagement ranging between 1,500 and 15,000 clicks per shot. You'll be able to include direct links to your website, and we'll track and provide detailed stats on performance. For optimal results, we recommend scheduling on Tuesdays or Wednesdays between 10 AM and 12 PM, avoiding the morning spam rush.

#### Prices:

- £1,695 for one E-shot
- £2,895 for two
- £3,395 for three

Make sure your message lands at just the right time for maximum impact!



#### **Newsletter Insertion**

Our bi-weekly e-newsletters reach an extensive and engaged audience of over tens of thousands of subscribers, comprising key buyers and decision-makers across the process, engineering, control, and manufacturing sectors. With consistently high open rates and a proven track record of generating direct enquiries, this channel offers unparalleled access to a highly targeted and influential readership. Its exceptional reach and relevance make it a powerful platform to showcase your products or services, driving meaningful recognition and business growth.

#### £375 per insertion

#### **What You Receive:**

- Up to 1,000 words of engaging content
   10 images, company logo, and contact information
- Direct hyperlink to your website for immediate traffic Boost to search rankings
- Featured "Read More" link leading to your full release
- Your content also featured on the homepage of the PECM website
- Comprehensive statistics available upon request

Total Circulation: Over 141,374 targeted industry professionals

#### Newsletter Web Banner -

Take advantage of prime banner space in our bi-weekly newsletter. With dimensions of  $600 \times 200$  px, your banner ad will be prominently featured for a full year, giving you long-term exposure to thousands of industry influencers and buyers.

#### £1,495 for 12 Months

#### Website Post -

Get your article, press release, or content published on the PECM website, instantly increasing your online presence and ensuring your brand reaches a highly engaged audience within your industry.

£275 per post

Contact our Digital Sales Director, Jamie Bullock at jamie@mhmagazine.co.uk. Make every placement count with premier visibility and engagement!