

Process Engineering MANUFACTURING Control & 2027 MEDIA PACK



Process Engineering Control & Manufacturing (PECM) Magazine is a leading B2B publication for decision-makers across the engineering, manufacturing, and industrial sectors.

For over 20 years, PECM has connected manufacturers, engineers, plant managers, operations leaders, and industry professionals with the professionals driving innovation, productivity, and growth across UK industry.

With an established print and digital presence, PECM continues to expand its reach, placing your brand directly in front of senior decision-makers through strategic distribution through our highly engaged global subscriber network as well as distribution at the UK's leading engineering and manufacturing exhibitions.

Meet some of our awesome team:

ANTONY HOLTER

Editor-in-Chief

+44 (0)1304 806039

editor@mhmagazine.co.uk

JAMIE BULLOCK

Digital Sales Director

+44 (0)1227 936971

jamie@mhmagazine.co.uk

RICHARD BLAND

Studio Designer

+44 (0)1304 806039

richard@mhmagazine.co.uk

JAKE PAGE

Sales Manager

+44 (0)1227 937174

jake@mhmagazine.co.uk

JOSH HOLMES

Business Manager

+44 (0)1304 806039

josh@mhmagazine.co.uk

MARTIN HOLMES

Publishing Director

+44 (0)1304 806039

martin@mhmagazine.co.uk

For more information or to advertise

CALL 01227 937174

www.pecm.co.uk

OPENING HOURS
MON-FRI 9AM-4.30PM

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18-20 NEWINGTON ROAD RAMSGATE CT12 6EE

PECM Magazine is delivered to a highly targeted circulation of 165,000 engineering and manufacturing professionals through both print and digital channels.

Our readership includes the following key audience groups:

- Managing Directors & Business Owners – Driving strategic investment, business growth, and operational performance.
- Engineering Directors & Engineering Managers – Leading engineering functions, capital investment, maintenance strategies, and technical innovation.
- Operations Managers – Responsible for production efficiency, continuous improvement, and operational excellence across manufacturing facilities.
- Production Managers – Overseeing manufacturing processes, productivity, quality, and workforce performance.
- Maintenance & Reliability Managers – Ensuring plant reliability, asset performance, preventative maintenance, and minimising downtime.
- Process Engineers – Designing and optimising manufacturing processes to improve efficiency, quality, sustainability, and productivity.
- Automation & Controls Engineers – Implementing automation, robotics, PLCs, control systems, and Industry 4.0 technologies.
- Project & Design Engineers – Specifying and delivering engineering projects, equipment upgrades, and process improvements.
- Procurement & Purchasing Managers – Sourcing industrial equipment, engineering services, machinery, and manufacturing technologies.
- Health, Safety & Environmental (HSE) Managers – Ensuring regulatory compliance, workplace safety, and environmental performance.
- Facilities & Plant Managers – Managing site infrastructure, utilities, energy efficiency, and plant operations.

Industry Sectors Covered

PECM serves a broad spectrum of engineering and manufacturing sectors, including:

- Manufacturing & Industrial Engineering
- Factory Automation & Robotics
- Mechanical & Electrical Engineering
- Process Engineering
- Industrial Controls & Instrumentation
- Maintenance & Asset Management
- Pumps, Valves & Fluid Handling
- Compressed Air & Vacuum Technologies
- Drives, Motion Control & Power Transmission
- Machine Tools & Precision Engineering
- Energy Management & Sustainability
- Industrial Software, IIoT & Smart Manufacturing
- Health & Safety
- Industrial Services & Facilities Management

Each issue of PECM Magazine features expert technical articles, product innovations, application stories, industry news, and case studies designed to help engineering professionals improve operational performance, increase productivity, reduce costs, and make informed purchasing and investment decisions.

Distribution Channels

- **Direct Access to Industry Decision-Makers** – Delivered directly to PECM's highly engaged subscriber database of engineering, manufacturing and industrial professionals.
- **High-Profile Exhibition Distribution** – Additional printed copies distributed at leading UK engineering, manufacturing and industrial exhibitions, extending exposure to active buyers and industry professionals.
- **Powerful Digital Reach** – Featured within PECM's digital edition and permanently accessible through our searchable online archive, providing continued visibility beyond the initial publication date.
- **Enhanced Online Exposure** – Editorial content published on the PECM website and SEO-optimised to increase discoverability through search engines and generate long-term online exposure.
- **Multi-Channel Promotion** – Content amplified through PECM's targeted digital newsletters and professional social media channels, extending reach and engagement across our wider industry audience.

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FEATURES CALENDAR 2027

January / February

Theme: Smart Manufacturing & Industrial Innovation

Aligned with: Southern Manufacturing & Electronics

- Industry 4.0 & Smart Factories
- Energy Efficiency & Decarbonisation
- Industrial Automation & Robotics
- Advanced Manufacturing Technologies

Advertising Focus: Control & Automation, Machining & Machinery, Electrical & Electronics, Editor's Choice, Health & Safety

March / April

Theme: Engineering Excellence & Factory Performance

Aligned with: Robotics & Automations show | The Health & Safety Event | UK Metals expo

- Precision Engineering & Machine Tools
- Maintenance & Reliability
- Industrial Safety & Compliance
- Process Engineering & Asset Management

Advertising Focus: Gears, Drives & Motors, Instrumentation, Monitoring & Process Control, Pumps, Facilities Management, Tools, Plant & Equipment

May / June

Theme: Automation, Motion Control & Digital Engineering

Aligned with: Smart Manufacturing Week | Drives & Controls | Subcon | ChemUK | Sustainable food factory expo

- Motion Control & Drives
- Industrial Controls & Instrumentation
- IIoT & Connected Manufacturing
- Predictive Maintenance & Digitalisation

Advertising Focus: Process Technologies, Valves & Flow Control, Storage, Handling & Distribution, Control & Automation, Editor's Choice

July / August

Theme: Manufacturing Innovation & Industrial Technologies

No Major UK Exhibitions

- Emerging Engineering Technologies
- Sustainability in Manufacturing
- Energy Management
- SME Innovation & Best Practice

Advertising Focus: Machining & Machinery, Gears, Drives & Motors, Health & Safety, Instrumentation, Monitoring & Process Control, Facilities Management

September / October

Theme: Plant Engineering & Production Technologies

Aligned with: PPMA Show | Engineering Design Show | UK Metals Expo

- Plant & Process Engineering
- Factory Automation & Robotics
- Fluid Power, Pumps & Valves
- Production Efficiency & Lean Manufacturing

Advertising Focus: Pumps, Electrical & Electronics, Process Technologies, Tools, Plant & Equipment, Control & Automation

November / December

Theme: Future Manufacturing & Industrial Transformation

Aligned with: Advanced Engineering

- Artificial Intelligence in Manufacturing
- Digital Transformation
- Net Zero & Sustainable Engineering
- Manufacturing Outlook 2028

Advertising Focus: Valves & Flow Control, Storage, Handling & Distribution, Machining & Machinery, Editor's Choice, Instrumentation, Monitoring & Process Control



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MAGAZINE ADVERTISING OPPORTUNITIES



PECM Magazine offers a range of advertising solutions designed to help engineering, manufacturing, and industrial suppliers connect with senior decision-makers across the sector. Whether you're launching a new product, strengthening brand awareness, or generating qualified sales enquiries, our advertising packages deliver maximum impact in both print and digital formats.

1. Double Page Spread – £2,995

Maximum Brand Impact

A double-page spread provides the largest advertising canvas available, giving your organisation maximum space and visibility. Ideal for major campaigns, brand awareness, product or service launches, company profiles and organisations looking to make a significant impact with PECM's audience.

2. A4 Full Page – £1,795

Premium Brand Presence

Our full-page advertisement provides a prominent platform to showcase your business, products, services and key messages. With generous creative space and strong visibility, it is ideal for building brand recognition, communicating your capabilities and generating awareness among PECM's professional readership.

3. Half Page – £1,050

High-Impact, Cost-Effective Exposure

A half-page advertisement delivers excellent visibility while providing a cost-effective way to maintain a strong presence within PECM. Ideal for promoting your business, products, services, events, announcements, campaigns or latest developments to a targeted professional audience.

4. Quarter Page – £725

Targeted Brand Awareness

A highly effective option for organisations looking to increase brand awareness and maintain regular visibility. Quarter-page advertising is ideal for promoting specific products or services, company news, events, special campaigns or simply keeping your brand front of mind with PECM readers.

5. Product & Business Showcase – £425

Editorial-Style Promotion

Our Showcase format combines a high-quality image with editorial-style copy and your company contact details, providing an engaging and accessible way to introduce your business, product, service or latest development.

Designed to sit naturally within the magazine's editorial environment, it provides an effective platform for increasing awareness, communicating key messages and encouraging readers to find out more.

Website Banner:

Maximize your visibility with our premium website banner placement at www.pecm.co.uk. Your banner will be prominently displayed for 12 consecutive months, ensuring prime exposure to your target audience. The banner will also be linked to your website, allowing us to track and provide detailed click-through analytics. Plus, our in-house design team can create the banner for you at no additional cost.

Price: £1,095 for 12 months

Directory Entry:

Take advantage of a powerful global presence with our Global Directory at www.pecm.co.uk/directory. This includes up to 1,000 words of text, a selection of images, your company logo, and contact details, all strategically listed under the categories of your choice for a full year.

Price: £650 for 12 months

Solus Email / E-shot:

Reach a targeted audience with our solus email campaigns. Our E-shot has a circulation of 158,681 recipients, with impressive average engagement ranging between 1,500 and 15,000 clicks per shot.

You'll be able to include direct links to your website, and we'll track and provide detailed stats on performance. For optimal results, we recommend scheduling on Tuesdays or Wednesdays between 10 AM and 12 PM, avoiding the morning spam rush.

Prices:

- £1,695 for one E-shot
- £2,895 for two
- £3,395 for three

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Newsletter Insertion

Our bi-weekly e-newsletters reach an extensive and engaged audience of over tens of thousands of subscribers, comprising key buyers and decision-makers across the process, engineering, control, and manufacturing sectors. With consistently high open rates and a proven track record of generating direct enquiries, this channel offers unparalleled access to a highly targeted and influential readership. Its exceptional reach and relevance make it a powerful platform to showcase your products or services, driving meaningful recognition and business growth.

£375 per insertion

What You Receive:

- Up to 1,000 words of engaging content • 10 images, company logo, and contact information
- Direct hyperlink to your website for immediate traffic
- Boost to search rankings
- Featured "Read More" link leading to your full release
- Your content also featured on the homepage of the PECM website
- Comprehensive statistics available upon request

Total Circulation: Over 141,374 targeted industry professionals

Newsletter Web Banner

Take advantage of prime banner space in our bi-weekly newsletter. With dimensions of 600 x 200 px, your banner ad will be prominently featured for a full year, giving you long-term exposure to thousands of industry influencers and buyers.

£1,495 for 12 Months

Website Post –

Get your article, press release, or content published on the PECM website, instantly increasing your online presence and ensuring your brand reaches a highly engaged audience within your industry.

£275 per post

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DIMENSIONS & SPECIFICATION

Double Page Spread

Area: 400mm x 277mm
Trim: 420mm x 297mm
Bleed: 426mm x 303mm



Full A4 Page

Area: 190mm x 277mm
Trim: 210mm x 297mm
Bleed: 216mm x 303mm



Half Page

Area: 180mm x 132mm



Quarter Page

Area: 88mm x 132mm



QP Editorial Showcase

150 words of text and a colour image plus company contact details

Make Your Brand Stand Out

PECM's range of advertising formats gives businesses the flexibility to choose the level of visibility that best suits their campaign and budget. From high-impact double-page spreads to targeted quarter-page placements, every format is designed to put your brand in front of a relevant engineering and manufacturing audience.

Maximum Visibility – Larger formats provide greater creative space to communicate your brand, products, services and key messages.

Flexible Options – Choose from Double Page Spread, Full Page, Half Page or Quarter Page advertising to suit your objectives and budget.

Professional Presentation – High-quality print reproduction ensures your creative is presented clearly and professionally.

Stronger Brand Recognition – Regular exposure helps keep your company visible and front of mind with PECM readers.

Room to Tell Your Story – Full pages and double-page spreads provide space for powerful imagery, detailed messaging and strong calls to action.

Cost-Effective Exposure – Half and quarter-page options provide an accessible way to establish or maintain a presence within PECM.

Campaign Flexibility – Promote your brand, services, events, launches, announcements or wider marketing campaigns.

Print & Digital Exposure – Advertising benefits from visibility across PECM's printed and digital editions.

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GET IN TOUCH



General Enquiries

For information about PECM Magazine, editorial, advertising, or partnership opportunities, please contact us:

Email: info@pecm.co.uk
Phone: +44 (0)1227 936971

Editorial & Content

If you have industry news, product launches, technical articles, or case studies you'd like to feature in PECM Magazine, please contact our editorial team:

Email: editor@mhmagazine.co.uk
Phone: +44 (0)1227937174

Advertising & Sponsorship

To discuss print, digital, exhibition, or bespoke marketing opportunities, contact our sales team:

Email: jake@mhmagazine.co.uk
Phone: +44 (0)1227 937174

Digital marketing

For digital advertising campaigns, including dedicated email campaigns, e-newsletter advertising, website banners and integrated digital packages, please contact our digital advertising team:

Email: jamie@mhmagazine.co.uk
Phone: +44 (0)1227 936971

Event Coverage

For exhibition coverage, industry events, conferences, or media partnerships, please get in touch:

Email: editor@mhmagazine.co.uk
Phone: +44 (0)1304 806039

Office

MH Media Global Ltd
18–20 Newington Road
Ramsgate
Kent CT12 6EE

Opening Hours
Monday – Friday | 9:00am – 4.30pm

Website & Social Media

Website: www.pecm.co.uk
Linkedin : www.linkedin.com/showcase/pecmmagazine

Stay up to date with the latest engineering, manufacturing, automation, and industrial news by following PECM Magazine across our digital channels.

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SUBSCRIBE



Stay up to date with the latest developments in engineering, manufacturing, automation, and industrial technology by subscribing to PECM Magazine. Our digital updates deliver the latest industry news, technical insight, and product innovations directly to your inbox.

Why Subscribe?

- Industry News – Keep informed on the latest developments across engineering and manufacturing.
 - Expert Insight – Access technical articles, industry analysis, and real-world case studies.
- Event Updates – Receive news on major engineering exhibitions, conferences, and industry events.
 - Product & Technology Innovation – Discover the latest machinery, automation, software, and industrial solutions shaping the future of manufacturing.

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